



ANNUAL REPORT

Fiscal Year October 1, 2024 – September 30, 2025

FROM THE DIRECTOR

The past year was one of unprecedented growth for TRACTION—fueled both by joy and trepidation. Your support has been no small part of that. As the threats against trans+ folks increase, more and more people have shown up to help. A record number of people came out to volunteer, new community partnerships were forged, and our number of individual donors more than tripled in FY24-25.



As we enter our seventh year as an organization, we strive to remain nimble, listen to our communities' needs, and respond accordingly. As 2026 progresses, we'll be leaning even more into our civic engagement work, helping to ensure positive, progressive outcomes for the mid-term elections and a better future for people of all genders.

In solidarity,
C. Michael Woodward, MPH (he/him)
Executive Director

BOARD



Michelle Matlock
(she/he/they)
President



Shelley Shore
(she/her)
Treasurer



Nohemi Lopez
(they/them)
Member



Elle M Cree, JD
(she/her)
Secretary



Morgan Whitten
(she/her)
Member

MISSION

Our mission is to cultivate connection, visibility, and belonging for transgender and gender-diverse people through service in support of underserved communities.

TRACTION is a trans-led 501(c)(3) non-profit organization in Washington state. We recognize the need for a societal shift in how trans and gender-diverse people are seen and understood in the world.

FY24-25 PROGRAM HIGHLIGHTS

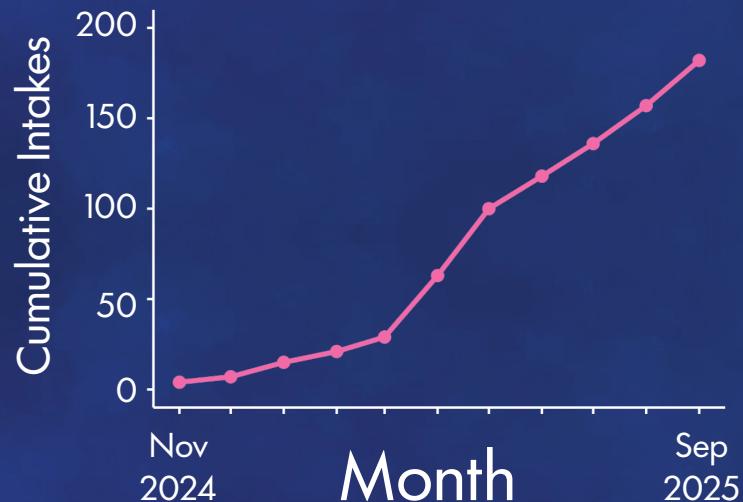


Project Open Arms is a grassroots resettlement project of TRACTION started in 2023 in response to the alarming increase in anti-trans legislation and rhetoric across the country. Many Two-Spirit, transgender, nonbinary, gender-diverse, and gender-nonconforming (trans+) people and their families are seeking to escape legislative persecution and violence. The Pacific Northwest has long been a destination for these “transplants”, and we expect an increase in the number of migrating people and families over the next decade.

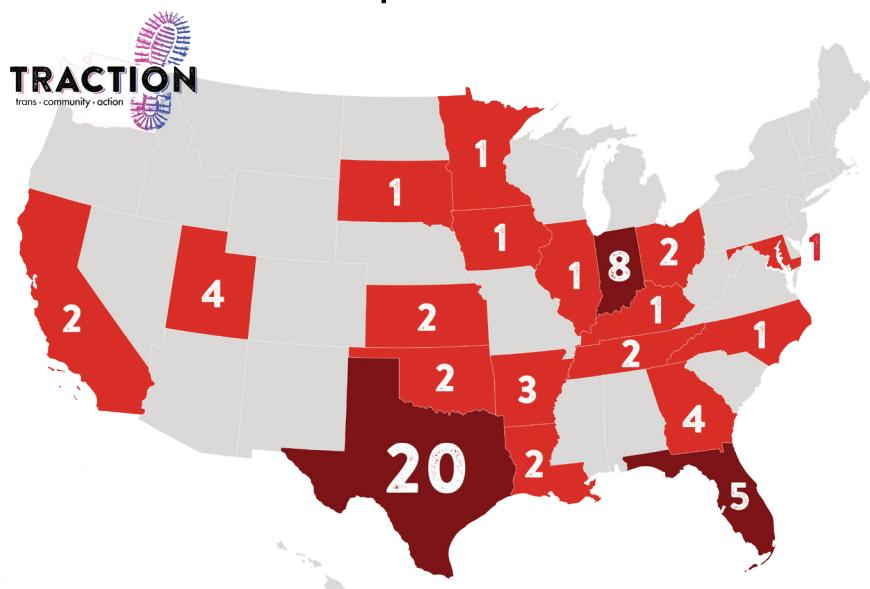
2024-2025 Impact:

- created a Washington Trans+ Relocation Guide
- helped **67+** transplants move to safer locations
- provided transportation financial assistance to **13**
- engaged **55+** volunteers
- provided **21** new arrivals with gender-affirming housing

182 intakes completed



Where transplants moved from



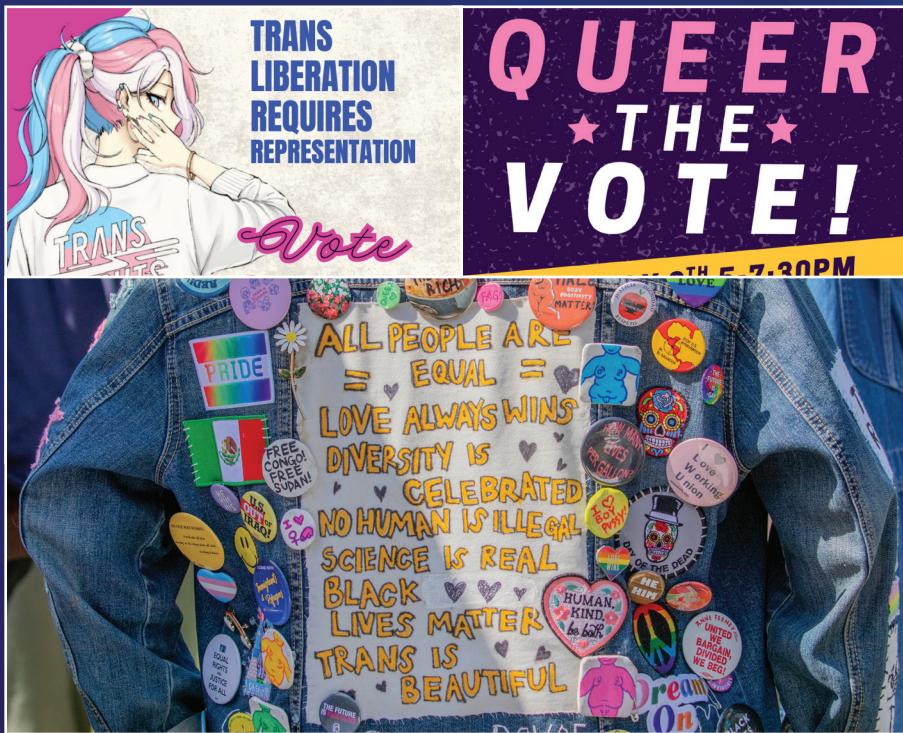
December 2024: Project Open Arms welcomes their first transplant at SEATAC airport.

FY24-25 PROGRAM HIGHLIGHTS

Trans Liberation NewsSource (TLN)

Our media programs document trans+ activism through a gender-diverse lens, with several ongoing projects:

- **Trans Heartbeat**, our video series showcasing trans+ leadership and allyship produced **5 episodes** and gained hundreds of new followers on YouTube.
- **Community Campfires**, our virtual education and discussion series addressing current events important to trans+ people.
- **TRACTION Action Comix & Reels**, our social media campaigns to dispel myths about trans+ folks and lives engaged over **17,000** people.



The **Vote 4 Trans Liberation** team collaborated on **4 events** to help Queer the Vote, hosted a rally at Cal Anderson Park, and sent **200+** postcards to swing-state voters.



Trans Heartbeat, Season 1:

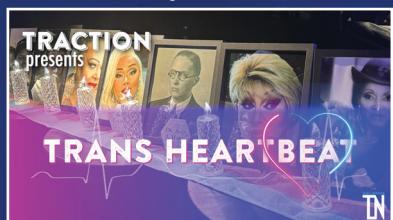
Episode 1



Episode 2



Episode 3



Episode 4



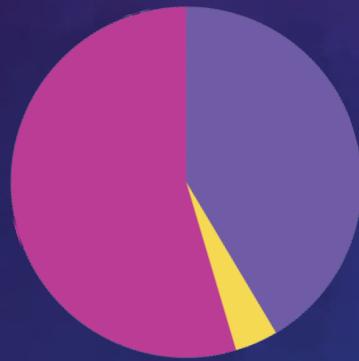
Episode 5



Trans Pride 365, our community calendar, shared events and activities from **100+ groups and organizations** across the state and beyond.

FINANCIALS

Total expenses: \$293,081



- 54.6% Program Services
- 41.5% Administrative
- 3.9% Community Collaboration

Total revenue: \$234,901



- 63.9% Foundation Grants
- 21.2% Individual Donations
- 14.9% Community Collaboration

THANK YOU

Collaborators

INATAI
FOUNDATION

**TRANS
JUSTICE
FUNDING
PROJECT**



 SEATTLE
FOUNDATION

QPA
QUEER POWER ALLIANCE

STANCE
Seattle Trans and Nonbinary Choral Ensemble

 **Pride
Foundation**

**LOGICAL
ALTERNATIVE**

MASSIVE


ELEVATED
ACCESS

fix it in prod

And our 86 amazing individual donors!